



The View News

Introducing The View's Rhino Collection

The Pinotage grape is native to South Africa and is a relatively rare variety in British Columbia. The African Rhino makes it home in South Africa and has become relatively rare too.

With that in mind, The View Winery has chosen the African Rhino as the icon for their newest trio of Pinotage inspired wines. "White Rhino" is an aromatic, complex blanc de noir made from Pinot Noir and Pinotage. "Pink Rhino" is a life of the party, crisp Pinotage Rosé and "Black Rhino" is a rich, silky red made from 100% Pinotage.

Sadly, because of poaching and habitat loss, the African Rhino is facing near extinction. In effort to help, proceeds from the sale of every bottle from The View's Rhino collection will go toward the World Wildlife Federation's efforts to save this enormous beast.

African Rhino Facts:

- Black and white rhinos are actually both grey.
- The White Rhino is said to have gotten its name from the Afrikaans word for wide "wyd". The main difference in their appearance is that the White Rhino has a wide square lip, good for grazing, and the Black Rhino has a long pointy snout good for browsing in trees and bushes.
- Rhinos are thought to be the second largest land animal, with the elephant being the largest.
- The greatest threat facing African rhinos is poaching for the illegal trade in their horns, which has soared in recent years.
- The number of rhinos poached in South Africa alone has increased by 9,000% since 2007 - from 13 to a record 1,215 in 2014.



Stay tuned for...

Father's Day Scavenger Hunt

Private Picnics by reservation 48hrs in advance

Canada Day!

Specials in the wineshop

- Harvest Spice 20% off
- Dry Hopped 20% off
- New Merchandise! In store! T-shirts, hats and more!

Contact us for questions at

info@theviewwinery.com

COVID-19 Update

With the newly released 4-step re-start plan we look forward to seeing more out-of-town visitors as of June 15th. Until then our social distancing plan is still in place and groups remain at a maximum of 6 people.

With the spring temperatures being in the high 20's and low 30's we are happy to utilize our outdoor picnic area for tasters wanting to purchase a glass of their favorite beverage and enjoy outdoor seating in the old growth orchard.

We have been seeing many locals on weekends and everyone has been grateful to have the option of this wonderful social experience of tasting the valley's bounty.

We thank you for your continued support over these many months and look forward to offering new experiences as the world opens up in the future.

Saturdays at the View

The Muck Truck has been feed the hungry tasters outside our picnic area on busy Saturdays. They offer a delicious array of vegan food options like taco's and bowls full of healthy and delicious favorites. They also commit to helping the community by feeding people. Follow them on Instagram at thebestmuck .

Some tasty treats we've tried:

Apple pie spring rolls

Jack Fruit tacos

Mighty revive bowl

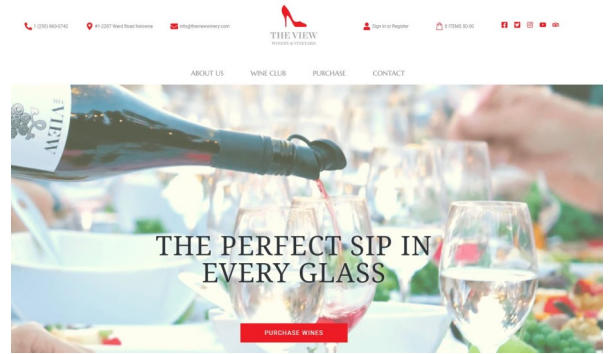
Mmmmmmm.....I'm hungry now!

Introducing our new website

Who knew that so much effort was involved in building a website? We did, but we are thrilled to finally unveil months of hard work and dedication from the staff and our website developers at Cutting Edge Concepts.

The design, in our opinion, is fresh and professional. Our partners at Commerce 7 have also been instrumental in creating a point of sale integrated system that can showcase our products to make the customer experience in the shop as well as on line a seamless and easy process.

We invite you to peruse the site and let us know what you think. Your feedback is always welcome.



www.theviewwinery.com



Spring recap

We thank everyone who participated in our Mother's Day Photo Shoot and Passport event. The photos were incredible with all the trees in bloom and the loving faces of all the participants.

Congratulations to our very own Kristy French for being highlighted in Mom's behind BC Wine on winebc.com we are truly proud to have you on our team.

The Battle of the Wines judges were here for the first battle of the year pairing Oysters with sparkling wines. The results and photos can be viewed at battleofthewines.ca What a fun bunch they were to host and good sports for being out in the elements!

Spring wine club was smooth and successful. We really want to thank our members for your continued support and know that we look forward to hosting you again as soon as we can! We hope you enjoyed your selections.

Hey, have you seen our new billboard? In collaboration with four other wineries in the south east Kelowna area we have a new electronic billboard ad as you enter into Kelowna from West Kelowna. Check us out!

Spring is Rose season and to ensure that everyone enjoys our roses we have started bottling them in light struck proof glass. For more info on this visit our tasting room!

What's new with Ward's Cider

If you haven't been for a tasting lately, it's time to book! We have launched a new Negroni Cider that has been hugely popular along with the Mimosa which has moved to a can.

Harvest Spice Cider is very similar to Winter Spice but it is now in a can. Super refreshing with a hint of cinnamon. Perfectly refreshing on a hot summer day!

Some of our cans have new labels, with a vintage vibe that fits in with our heritage and the 1920's era building. We love our family roots in the community!

